27

Advertiser Ref

CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Revision			Alt Order #	
	936442	/ 10		06252225	
Product	1				
AMERICAN CROSSROAD	ı				
Contract Dates	Estimate #				
10/30/12 - 11/05/12	694				
<u>Advertiser</u>	•		Or	riginal Date	/ Revision
American Crossroads			(07/25/12	/ 11/02/12
	Billing Cycle	Billing	Cal	<u>lendar</u>	Cash/Trade
	EOM/EOC	Broado	cast	t	Cash
	<u>Station</u>	Accour	nt E	xecutive	Sales Office
	WPBF	Mica H	lans	sen	HRP -Washingto
	Special Hand	andling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code

11

Agency Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 5-530am :30 NM \$125.00 Class of Time - Pre-emptible with notice Start Date Weekdays Spots/Week End Date Rate Week: 10/29/12 11/04/12 ----1--\$125.00 WPBF 11/02/12 11/02/12 M-F 5pm News 5-6pm :30 NM 1 \$375.00 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$375.00 WPBF 11/05/12 11/05/12 M-SUN WPBF News 25 @ 1:11-11:35PM :30 NM 0 \$0.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 11/05/12 11/11/12 1 \$500.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Type 1 WPBF 11/05/12-11/11/12 M-SUN WPBF News 25 @ 1:11-11:35PM \$500.00 NM Credited WPBF 11/05/12 11/05/12 Nightline 11:35-12:05AM :30 NM \$0.00 Class of Time - Pre-emptible with notice Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 11/05/12 11/11/12 \$350.00 Spot Ch Date Range **Description** Start/End Time Weekdays Rate Length <u>Type</u> 1 WPBF 11/05/12-11/11/12 Night/ine 11:35-12:05AM :30 \$350.00 NM Credited WPBF 11/05/12 11/05/12 The View 11A-12PM :30 NM \$475.00 Class of Time - Pre-emptible with notice End Date Weekdays Start Date Spots/Week Rate Week: 11/05/12 11/11/12 \$475.00 WPBF News 25 @ Noon WPBF 11/05/12 11/05/12 12pm-1230pm :30 NM \$275.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate Week: 11/05/12 11/11/12 1-----1 \$275.00 WPBF 11/05/12 **GENERAL HOSPITAL** 11/05/12 GENERAL HOSPIT NM \$350.00 Class of Time - Pre-emptible with notice

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills are rendered, advertiser, egency and service, jointly end severally, shell remain obligated to pay to stetion the emount of eny bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the ebove terms and conditions. Four weeks advance cencellation notice is required unless otherwise specified.

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Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

936442 06252225 Estimate # **Contract Dates Product** 10/30/12 - 11/05/12 AMERICAN CROSSRO#694

Contract / Revision

Advertiser Original Date / Revision 07/25/12 / 11/02/12 American Crossroads

Spots/	
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							Spot	ts/			
*Line	Ch Start I	Date End Da	ate Description	<u> </u>	Start/End Time	Days	Length Wee	k Rate	TypeS	pots	Amount
Week	Start Date 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00						
9	WPBF 11/05/	12 11/05/1	2 Dr. Oz		4-5p		:30		NM	1	\$450.00
	Class of Time <u>Start Date</u> c: 11/05/12	- Immediate End Date 11/11/12	ly Pre-emptible v <u>Weekdays</u> 1	without notice Spots/Week 1	<u>Rate</u> \$450.00				4		
10	WPBF 11/05/	12 11/05/1	2 WPBF News	s 25 @ 5am	5-530am		:30		NM	1	\$125.00
	Class of Time <u>Start Date</u> :: 11/05/12	- Pre-emptib End Date 11/11/12	ble with notice <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$125.00						
11	WPBF 11/05/	12 11/05/1	2 M-F 5pm Ne	ews	5-6pm		:30		NM	1	\$375.00
	Class of Time Start Date 11/05/12		ly Pre-emptible v <u>Weekdays</u> 1	without notice Spots/Week 1	Rate \$375.00						
			2 WPBF News	s 25 Mornings @	5:30-5:57am		:30		NM	1	\$200.00
Week	Class of Time Start Date :: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00						
			2 WPBF News		6-6:30PM		:30		NM	0	\$0.00
Week	Start Date :: 11/05/12	- Immediate End Date 11/11/12 te Range	ly Pre-emptible v <u>Weekdays</u> 1 Description	Spots/Week 1	Rate \$450.00 Start/End Time	Wookdo	ve Longth	Pata	T		
			12 WPBF New			Weekday M		<u>Rate</u> \$450.00	<u>Type</u> <i>NM</i>		
	Credited										
			2 WPBF News	s 25 Mornings	6-7AM		:30		NM	1	\$375.00
Week	Class of Time Start Date :: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$375.00						
			2 Wheel Of Fo	ortune	7-7:30PM		:30		NM	0	\$0.00
Week	Class of Time Start Date :: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,000.00						
		<u>te Range</u> /05/12-11/11/	Description 12 Wheel Of F	ortune	Start/End Time 7-7:30PM	Weekday M	<u>rs Length</u> :30	<u>Rate</u> \$2,000.00	<u>Type</u> <i>NM</i>		
16 \		12 11/05/1	2 Good Mornir	ng America	7-9AM		:30		NM	1	\$475.00
	Class of Time			ig / illionou	7-07 (19)		.50		INIVI	'	φ 4 75.00
Week	Start Date : 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	Rate - \$475.00						
	WPBF 11/05/				7:30-8PM		:30		NM	1	\$2,000.00
	Class of Time Start Date : 11/05/12	- Fixed Non i End Date 11/11/12	Pre-emptible Weekdays 1	Spots/Week 1	<u>Rate</u> \$2,000.00						
18 \	WPBF 11/03/	12 11/03/1	2 Sat 330-7pm	ABC College F	c330-7pm		:30		NM	1	\$2,000.00
	Class of Time Start Date : 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$2,000.00						

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Notwithstanding to whom bills are rendared, advartisar, agency and sarvice, jointly and saverally, shall ramain obligated to pay to station the amount of any bills rendared by station within the time specified and until payment in full is received by station. Payment by advertisar to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cencellation notice is required unless otherwise specified.

Hearst telavision inc, does not discriminate in the sale of edvartising time, and will accept no advartising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser haraby represents and warrants that it is not purchasing broadcast air time under this advartising sales contract for a discriminatory purpose, including but not limited to decisions not to place advartising on particular stations on the basis of race or athnicity.



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 Contract / Revision
 Alt Order #

 936442 / 10
 06252225

 Contract Dates
 Product
 Estimate #

 10/30/12 - 11/05/12
 AMERICAN CROSSRO/694

 Advertiser
 Original Date / Revision

 American Crossroads
 07/25/12 / 11/02/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week		TypeSp	ots	Amount
19 WPBF 11/03/12 11/03/12 GMA Saturday 7-8am	Sat 7am-8am	:30		MM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date	Rate \$300.00	Michigan Locate	Dete	T		
Spot Ch Date Range Description 1 WPR 10/20/12 11/04/12 CMA Seturator 7 Rom	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 GMA Saturday 7-8am Credited	Sat 7am-8am	Sa :30	\$ 300.00	NM		
20 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30	·	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$250.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	1135p-12am	St :30-	\$250.00	NM -		
21 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$300.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 GMA Sunday 7-8am	Sun 7-8am	St :30	\$300.00	NM		
Credited						
22 WPBF 11/04/12 11/04/12 Sun ABC Prime A	7-8PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate - \$850.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Sun ABC Prime A Credited	7-8PM	St :30	\$850.00	NM		
23 WPBF 11/01/12 11/01/12 M-SUN WPBF News 25 @	1:11-11:35PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ Credited) 1:11-11:35PM	Th :30	\$500.00	NM		
24 WPBF 11/01/12 11/01/12 Nightline	11:35-12:05AM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice						
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$350.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Nightline	11:35-12:05AM	Th :30	\$350.00	NM		
Credited						
25 WPBF 11/01/12 11/01/12 The View	11A-12PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$475.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 The View	11A-12PM	Th :30	\$475.00	NM		
Credited						

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www.thewpbfchannel.com

 Contract Dates
 Product
 Estimate #

 10/30/12 - 11/05/12
 AMERICAN CROSSRO 694

 Advertiser
 Original Date / Revision

 American Crossroads
 07/25/12 / 11/02/12

Spots/

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Notwithstanding to whom bills are rendered, advartiser, agency and sarvice, jointly and savarally, shall remain obligated to pay to stetion the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advartiser to agency or to service or peyment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondance when such conflict with the above terms and conditions. Four weeks advance cencellation notice is required unless otherwise specified.

Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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936442 / 10 06252225 **Contract Dates** Estimate # Product 10/30/12 - 11/05/12 AMERICAN CROSSRO 694

Advertiser Original Date / Revision 07/25/12 / 11/02/12 **American Crossroads**

Contract / Revision

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
38 WPBF 11/01/12 11/01/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$250.00				
39 WPBF 10/30/12 10/30/12 M-SUN WPBF News 25 @	1'11-11:35PM	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$500.00				
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ Credited	<u>Start/End Time</u> 1:11-11:35PM	<u>Weekdays</u> <u>Length</u> -Tu :30	<u>Rate Type</u> 5500.00 NM		
41 WPBF 10/30/12 10/30/12 The View	11A-12PM	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$475.00				
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 The View Credited	Start/End Time 11A-12PM	Weekdays Length -Tu :30	<u>Rate Type</u> 475.00 NM		
42 WPBF 10/30/12 10/30/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$275.00				
44 WPBF 10/30/12 10/30/12 GENERAL HOSPITAL	GENERAL HOSPI	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$350.00			CES .	
45 WPBF 10/30/12 10/30/12 Dr. Oz	4-5p	:30	NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$450.00				
46 WPBF 10/30/12 10/30/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$125.00
Class of Time - Pre-emptible with notice <u>Start Date</u>	<u>Rate</u> \$125.00				
47 WPBF 10/30/12 10/30/12 M-F 5pm News	5-6pm	:30	NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$375.00				
48 WPBF 10/30/12 10/30/12 WPBF News 25 Mornings @	5:30-5:57am	:30	NM	1	\$200.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$200.00				
49 WPBF 10/30/12 10/30/12 WPBF News 25 @ 6:00PM	6-6:30PM	:30	NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$450.00				
50 WPBF 10/30/12 10/30/12 WPBF News 25 Mornings	6-7AM	:30	NM ¹	1	\$375.00
Class of Time - Pre-emptible with notice					

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(561)694-252 www.thewpbfchannel.com

 Contract Dates
 Product
 Estimate #

 10/30/12 - 11/05/12
 AMERICAN CROSSRO 694

 Advertiser
 Original Date / Revision

 American Crossroads
 07/25/12 / 11/02/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$375.00			
51 WPBF 10/30/12 10/30/12 Wheel Of Fortune	7-7:30PM	:30	NM 1	\$2,000.00
Class of Time - Fixed Non Pre-emptible	•			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$2,000.00			
52 WPBF 10/30/12 10/30/12 Good Morning America	7-9AM	:30	NM 1	\$475.00
Class of Time - Pre-emptible with notice	.			
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$475.00			
53 WPBF 10/30/12 10/30/12 Jeopardy	7:30-8PM	:30	NM 1	\$2,000.00
Class of Time - Fixed Non Pre-emptible				
Start Date	Rate \$2,000.00	3 500		
54 WPBF 10/31/12 10/31/12 M-SUN WPBF News 25 @		:30	NM o	\$0.00
Class of Time - Pre-emptible with notice				•
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @		W :30 \$500.00	NM	
Credited	11.18			
55 WPBF 10/31/12 10/31/12 Nightline	11:35-12:05AM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/121 1	\$350.00			
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Nightline	Start/End Time	Weekdays Length Rate	Type	
Credited	11:35-12:05AM	W :30 \$350.00	NM	
56 WPBF 10/31/12 10/31/12 The View	.11A-12PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice	_			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$475.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WPBF 10/29/12-11/04/12 The View	11A-12PM	w :30 \$475.00	NM.	
Credited 57 WPBF 10/31/12 10/31/12 WPBF News 25 @ Noon	40 4000			
Class of Time - Pre-emptible with notice	12pm-1230pm	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/121 1	\$275.00	W		
59 WPBF 10/31/12 10/31/12 GENERAL HOSPITAL	GENERAL HOSPI	:30	NM 1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/121 1	\$350.00			
60 WPBF 10/31/12 10/31/12 Dr. Oz	4-5p	:30	NM 1	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Dete			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	<u>Rate</u> \$450.00			
61 WPBF 10/31/12 10/31/12 WPBF News 25 @ 5am	5-530am	:30	NM 1	\$125.00
Class of Time - Pre-emptible with notice				

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Alt Order# Contract / Revision 936442 06252225 / 10 Contract Dates Product Estimate # AMERICAN CROSSRO4694 10/30/12 - 11/05/12

Original Date / Revision Advertiser 07/25/12 / 11/02/12 American Crossroads

this of October 5 to Day Barrier	01-4/5-4 7	Spots/	T . 0		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$125.00				
62 WPBF 10/31/12 10/31/12 M-F 5pm News	5-6pm	:30	NM	1	\$375.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$375.00				
63 WPBF 10/31/12 10/31/12 WPBF News 25 Mornings	·	:30	NM	1	\$200.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate	.50	NIVI	'	\$200.0°
Week: 10/29/12 11/04/121 1	\$200.00				
64 WPBF 10/31/12 10/31/12 WPBF News 25 @ 6:00PM	6-6:30PM	:30	NM	1	\$450.0
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate \$450.00				
65 WPBF 10/31/12 10/31/12 WPBF News 25 Mornings	6-7AM	:30	NM	1	\$375.0
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$375.00				
66 WPBF 10/31/12 10/31/12 Wheel Of Fortune	7-7:30PM	:30	NM	1	\$2,000.0
Class of Time - Pre-emptible with notice	7-7.501 141	.50	IAIAI	'	Φ2,000.0
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$2,000.00				
67 WPBF 10/31/12 10/31/12 Good Morning America	7-9 AM	:30	NM	1	\$475.0
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	Rate	Sand IIII 664. III			
68 WPBF 10/31/12 10/31/12 Jeopardy	7:30-8PM	:30	NM	1	\$2,000.0
Class of Time - Fixed Non Pre-emptible	7.00 01 111	.50	14141	'	\$2,000.0
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/121 1	\$2,000.00				
69 WPBF 10/30/12 11/02/12 M-F 3-4P	M-F 3-4P	:30	NM	2	\$750.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 3	<u>Rate</u> \$375.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WPBF 10/29/12-11/04/12 M-F 3-4P Credited	M-F 3-4P	-TuWThF :30 \$375.00	NM		
70 WPBF 11/05/12 11/05/12 M-F 3-4P	M-F 3-4P	:30	NM	1	\$375.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	- <u>Rate</u> \$375.00				
71 WPBF 10/30/12 11/02/12 10-11a Anderson Cooper	10-11a	:30	, , , , , , , , , , , , , , , , , , ,	2	\$ 550.00
Class of Time - Pre-emptible with notice	IV-IIa	.30	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 2	<u>Rate</u> \$275.00				
72 WPBF 11/03/12 11/04/12 Sat 6-7am News	Sat 6-7am	:30	NM	1	\$150.0
Class of Time - Pre-emptible with notice	Data				, , , , ,

Rate

Spots/Week

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills are rendered, edvertiser, egency and service, jointly end severally, shall remain obligeted to pay to stetion the emount of eny bills rendered by stetion within the time specified and until payment in full is received by stetion. Peyment by advertiser to egency or to service or peyment by egency to service, shell not constitute payment to stetion will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the ebove terms end conditions. Four weeks edvence cencelletion notice is required unless otherwise specified.

Hearst television inc, does not discriminete in the sale of advertising time, end will eccept no edvertising which is pleced with en intent to discriminete on the besis of rece or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for e discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of rece or ethnicity.



(561)694-2525 www.thewpbfchannel.com

 Contract Dates
 Product
 Estimate #

 10/30/12 - 11/05/12
 AMERICAN CROSSRO 694

 Advertiser
 Original Date / Revision

 American Crossroads
 07/25/12 / 11/02/12

					•		Spots/				
*Line	Ch Start	Date End Da	ate Descripti	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Weel	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	V					
73	WPBF 10/30			ws 25 Mornings @) 5:30-5:57am		:30		NM	1	\$350.00
Weel	Class of Time Start Date k: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$350.00						
74	WPBF 11/03	/12 11/03/1	2 Sat 5-6am	News	Sat 5-6am		:30		NM	1	\$200.00
Weel	Class of Time Start Date k: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00						
75	WPBF 11/03/	12 11/03/1	2 Sat 6-7am	News	Sat 6-7am		:30		NM	1	\$250.00
Weel	Class of Time Start Date C: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice WeekdaysS-	Spots/Week	<u>Rate</u> \$250.00						-
	WPBF 10/30/			ccess Hollywood	1230-1p		:30		NM	1	\$475.00
Weel	Class of Time Start Date c: 10/29/12	End Date 11/04/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$475.00						
	WPBF 11/03/			News	Sat 5-6am		:30		NM	1	\$200.00
	Class of Time Start Date c: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00						
	WPBF 10/30/			- 9-10a	₊9-10a		:30	-	NM	1	\$650.00
	Class of Time Start Date c: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	. <u>Rate</u> = \$650.00			e z		nta	5
				ws 25 Mornings	6-7AM		:30		NM	1	\$1,000.00
	Class of Time Start Date c: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible WeekdaysWTF	Spots/Week 1	<u>Rate</u> \$1,000.00						
	WPBF 11/03/			30p-12am Late Ne	v1130p-1205am		:30		NM	1	\$1,300.00
	Class of Time Start Date c: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible WeekdaysS-	Spots/Week 1	<u>Rate</u> \$1,300.00						
	WPBF 11/04/		2 GMA Sund	lay 7-8am	Sun 7-8am		:30		NM	1	\$1,000.00
	Class of Time Start Date :: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,000.00						
			2 10-11a And	derson Cooper	10-11a		:30		NM	1	\$725.00
	Class of Time Start Date 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00						
83	WPBF 11/05/	12 11/05/1	2 WPBF Nev	vs 25 Mornings	6-7AM		:30		NM	1	\$950.00
	Class of Time Start Date :: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emptible <u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$950.00						
	WPBF 11/05/ Class of Time			vs 25 @ Noon	12pm-1230pm		:30		NM	1	\$1,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills ere rendered, advertiser, agency end service, jointly and severelly, shall remein obligated to pay to stetion the emount of eny bills rendered by stetion within the time specified and until peyment in full is received by station. Payment by advertiser to agency or to service or peyment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the ebove terms end conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, end will eccept no edvertising which is placed with en intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents end warrants that it is not purchasing broedcest air time under this edvertising sales contract for e discriminatory purpose, including but not limited to decisions not to place edvertising on particular stations on the besis of race or ethnicity.

07/25/12 / 11/02/12



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

	Contract / Revision 936442 / 10	Alt Order # 06252225
Contract Dates 10/30/12 - 11/05/12	Product AMERICAN CROSSRO	Estimate #
Advertiser	Orig	inal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,150.00				
85 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$375.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$375.00				
86 WPBF 11/05/12 11/05/12 The View	11A-12PM	:30	NM	1	\$3,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 11/05/12 11/11/12 M 1	• <u>Rate</u> \$3,000.00				
87 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$300.00				
		Totals		66	\$40,375,00

American Crossroads

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	66	\$40,375.00	\$34,318.75
Totals	66	\$40,375.00	\$34,318.75

Signature:	a ev	 	mu m	 Des of	 Date:	ы	==	 m e	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, egency end service, jointly end severally, shell remain obligeted to pay to station the emount of eny bills rendered by station within the time specified and until payment in full is received by station. Peyment by advertiser to agency or to service or payment by agency to service, shell not constitute peyment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict with the ebove terms and conditions. Four weeks edvence cencellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will eccept no edvertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents end warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place edvertising on particular stations on the basis of race or ethnicity.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser, with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or comme	
materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in	
connection with broadcasts except after its prior approval.	

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Fallure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Rev	vision		Alt Order #			
	936442	/ 9		06252225			
Product							
AMERICAN CROSSROAD	*						
Contract Dates	Estimate #						
10/30/12 - 11/05/12	694						
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	Revision		
American Crossroads			0	7/25/12	/ 11/02/12		
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	EOM/EOC	Broado	cast		Cash		
	<u>Station</u>	Account Executive			Sales Office		
	WPBF	Mica H	lans	en	HRP -Washingto		
	Special Handl	ling					
	Demographic						
	Adults 35+						
2	IDB#	Advert	iser	Code	Product Code		
		11_			27_		
	Agency Ref			Advertiser	Ref		

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ts	Amount
1 WPBF 11/02/12 11/02/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$125.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$125.00				
2 WPBF 11/02/12 11/02/12 M-F 5pm News	5-6pm	:30	NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$375.00				en.
3 WPBF 11/05/12 11/05/12 M-SUN WPBF News 25 @	111-11:35PM	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$500.00				
4 WPBF 11/05/12 11/05/12 Nightline	11:35-12:05AM	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> - \$350.00				
5 WPBF 11/05/12 11/05/12 The View	11A-12PM	:30	NM	1	\$475.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$475.00				
6 WPBF 11/05/12 11/05/12 WPBF News 25 @ Noon	12pm-1230pm	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$275.00				
8 WPBF 11/05/12 11/05/12 GENERAL HOSPITAL	GENERAL HOSPIT	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$350.00				
9 WPBF 11/05/12 11/05/12 Dr. Oz	4-5p	:30	NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 936442 06252225 / 9 Contract Dates Product Estimate #

10/30/12 - 11/05/12	AMERICAN CROSS	RO/694
Advertiser	<u>C</u>	Original Date / Revision
American Crossroads		07/25/12 / 11/02/12

*Line	Ch Start Γ	ate End Da	ite Description		Start/End Time	Days	Spots Length Week		Type	Spots	Amount
	Start Date c: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$450.00						
10	WPBF 11/05/	12 11/05/1	2 WPBF News	25 @ 5am	5-530am		:30		NM	1	\$125.00
	Class of Time Start Date c: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice Weekdays 1	Spots/Week	<u>Rate</u> \$125.00						
11	WPBF 11/05/	12 11/05/1	2 M-F 5pm Nev	vs	5-6pm		:30		NM	1	\$375.00
	Class of Time Start Date C: 11/05/12	- Immediatel End Date 11/11/12	y Pre-emptible wi <u>Weekdays</u> 1	thout notice Spots/Week 1	<u>Rate</u> \$375.00						
12	WPBF 11/05/	12 11/05/1	2 WPBF News	25 Mornings @	5:30-5:57am		:30		NM	1	\$200.00
		- Pre-emptib End Date 11/11/12	le with notice Weekdays 1	Spots/Week 1	Rate \$200.00						
13	WPBF 11/05/	12 11/05/12	2 WPBF News	25 @ 6:00PM	6-6:30PM		:30		NM	1	\$450.00
		- Immediatel End Date 11/11/12	y Pre-emptible wi <u>Weekdays</u> 1	thout notice Spots/Week 1	<u>Rate</u> . \$450.00						
14	WPBF 11/05/	12 11/05/12	2 WPBF News	25 Mornings	6-7 AM		:30		NM	1	\$375.00
	Class of Time Start Date c: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$375.00						
15	WPBF 11/05/	12 11/05/12	2 Wheel Of For	tune	7-7:30PM		:30		NM	1	\$2,000.00
	Class of Time Start Date 11/05/12			Spots/Week	Rate \$2,000.00		ME 00			<u> </u>	
16	WPBF 11/05/	12 11/05/12	2 Good Morning	g America	7-9AM		:30		NM	1	\$475.00
Week	Class of Time Start Date 11/05/12	End Date 11/11/12	le with notice Weekdays 1	Spots/Week 1	<u>Rate</u> \$475.00						
	WPBF 11/05/				7:30-8PM		:30		NM	1	\$2,000.00
Week	Class of Time Start Date 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week 1	Rate \$2,000.00						
			2 Sat 330-7pm	ABC College F	c330-7pm		:30		NM	1	\$2,000.00
Week	Class of Time Start Date C: 10/29/12	End Date 11/04/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$2,000.00						
			2 GMA Saturda		Sat 7am-8am		:30		NM	0	\$0.00
Week	Start Date c: 10/29/12	End Date 11/04/12	y Pre-emptible wi Weekdays1-	thout notice Spots/Week 1	Rate \$300.00	M		ъ.	_		
<u> </u>	ot <u>Ch</u> <u>Dat</u> 1 WPBF 10/2 Credited	<u>e Range</u> 29/12-11/04/:	Description 12 GMA Saturd	ay 7-8am	Start/End Time Sat 7am-8am	Weekday		Rate \$300.00	<u>Type</u> <i>NM</i>		
20	WPBF 11/04/1	2 11/04/12	2 Sun 11:35pm	Late News	1135p-12am		:30		NM	0	\$0.00
	Class of Time Start Date		y Pre-emptible wi <u>Weekdays</u>	thout notice Spots/Week	Rate						

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Alt Order #



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

936442 / 9 06252225

Contract Dates
10/30/12 - 11/05/12 Product Estimate #
AMERICAN CROSSRO 694

Contract / Revision

10/30/12 - 11/05/12 A	MERICAN CROSSROA694
Advertiser	Original Date / Revision
American Crossroads	07/25/12 / 11/02/12

	0, 15, 17	Spots		T 0	· 4 -	A 4
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	k Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$250.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News	1135p-12am	St :30	\$250.00	NM		
Credited						
21 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am	:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$300.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 GMA Sunday 7-8am	Sun 7-8am	St :30	\$300.00	NM		
Credited						
22 WPBF 11/04/12 11/04/12 Sun ABC Prime A	7-8PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$850.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 Sun ABC Prime A	7-8PM ⁻	St :30	\$850.00	NM		
Credited	4.44.44.05084	.00				40.00
23 WPBF 11/01/12 11/01/12 M-SUN WPBF News 25 @ Class of Time - Pre-emptible with notice	111-11:35PM	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @	1111-11:35PM	Th :30	\$500.00	NM		
24 WPBF 11/01/12 11/01/12 Nightline	11:35-12:05AM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice	11.00 12.00/11/1	.00		, , , , ,	Ū	Ψ0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$350.00		_			
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Nightline	Start/End Time 11:35-12:05AM	Weekdays Length	Rate	Type		
Credited	11.35-12.03AW	11130	\$350.00	NM		
25 WPBF 11/01/12 11/01/12 The View	11A-12PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice		.00			·	Ψ0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description	\$475.00 Start/End Time	Maakdaya Langth	Data	T		
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 The View	Start/End Time 11A-12PM	Weekdays Length	<u>Rate</u> \$475.00	<u>Type</u> NM		
Credited			ψ+7 O.00	, , , , , ,		
26 WPBF 11/01/12 11/01/12 WPBF News 25 @ Noon	12pm-1230pm	:30		NM	1	\$275.00
Class of Time - Pre-emptible with notice						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	Rate					
	\$275.00					
28 WPBF 11/01/12 11/01/12 GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPI	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$350.00					
29 WPBF 11/01/12 11/01/12 Dr. Oz	4-5p	:30		NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice						

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Alt Order #



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Week: 10/29/12

11/04/12

 Advertiser
 Original Date / Revision

 American Crossroads
 07/25/12 / 11/02/12

Contract / Revision

Spots/ Length Week Start/End Time Rate Type Spots Amount *Line Ch Start Date End Date Description Days Spots/Week **End Date** Start Date Weekdays Rate Week: 10/29/12 11/04/12 \$450.00 ---1--NM :30 \$125.00 30 WPBF 11/01/12 11/01/12 WPBF News 25 @ 5am 5-530am 1 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$125.00 31 WPBF 11/01/12 :30 NM \$375.00 11/01/12 M-F 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---1---\$375.00 32 WPBF 11/01/12 11/01/12 WPBF News 25 Mornings @ 5:30-5:57am :30 NM \$200.00 Class of Time - Pre-emptible with notice End Date Start Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$200.00 33 WPBF 11/01/12 11/01/12 WPBF News 25 @ 6:00PM 6-6:30PM :30 NM 0 \$0.00 Class of Time - Immediately Pre-emptible without notice End Date Start Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---1---\$450.00 1 Weekdays 1 4 1 Spot Ch Date Range <u>Description</u> Start/End Time Lenath Rate **Type** 1 WPBF 10/29/12-11/04/12 WPBF News 25 @ 6:00PM 6-6:30PM ----Th-----:30 \$450.00 NM 34 WPBF 11/01/12 11/01/12 WPBF News 25 Mornings 6-7AM :30 NM \$375.00 Class of Time - Pre-emptible with notice End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 10/29/12 11/04/12 ---1---\$375.00 35 WPBF 11/01/12 11/01/12 Wheel Of Fortune 7-7:30PM :30 NM \$2,000.00 Class of Time - Fixed Non Pre-emptible Weekdays Start Date End Date Spots/Week Rate Week: 10/29/12 11/04/12 \$2,000.00 ---1---1 36 WPBF 11/01/12 11/01/12 Good Morning America 7-9AM :30 NM \$475.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---1---\$475.00 37 WPBF 11/01/12 11/01/12 7:30-8PM Jeopardy :30 NM \$0.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/29/12 11/04/12 \$2,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WPBF 10/29/12-11/04/12 7:30-8PM Jeopardy ----Th----:30 \$2,000.00 NM Credited 38 WPBF 11/01/12 11/01/12 Dr. Oz M-F 9-10a 9-10a :30 NM \$250.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 ---1---1 \$250.00 WPBF 10/30/12 10/30/12 M-SUN WPBF News 25 @ 1:11-11:35PM :30 NM 0 \$0.00 Class of Time - Pre-emptible with notice **End Date** Start Date **Weekdays** Spots/Week Rate

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\$500.00

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Alt Order#



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

936442 06252225 Product Estimate # Contract Dates 10/30/12 - 11/05/12 AMERICAN CROSSRO4694

Contract / Revision

Advertiser Original Date / Revision 07/25/12 / 11/02/12 **American Crossroads**

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ Credited	Rate Start/End Time 1:11-11:35PM	Weekdays Length -Tu: :30	<u>Rate Type</u> \$500.00 NM		
41 WPBF 10/30/12 10/30/12 The View Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	11A-12PM Rate	:30	NM	0	\$0.00
Week: 10/29/12 11/04/12 -1 1 <u>Spot Ch Date Range Description</u> 1 WPBF 10/29/12-11/04/12 The View Credited	\$475.00 Start/End Time 11A-12PM	Weekdays Length -Tu :30	<u>Rate Type</u> \$475.00 NM		
42 WPBF 10/30/12 10/30/12 WPBF News 25 @ Noon Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	12pm-1230pm Rate	:30	NM	1	\$275.00
Week: 10/29/12 11/04/12 -1 1 44 WPBF 10/30/12 10/30/12 GENERAL HOSPITAL Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	\$275.00 GENERAL HOSPI Rate	:30	NM	1	\$350.00
Week: 10/29/12 11/04/12 -1 1 45 WPBF 10/30/12 10/30/12 Dr. Oz Class of Time - Immediately Pre-emptible without notice Start Date Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	\$350.00 4-5p	:30	NM	1	\$450.00
46 WPBF 10/30/12 10/30/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice	\$450.00 5-530am	:30	NM	1	\$125.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$125.00				
47 WPBF 10/30/12 10/30/12 M-F 5pm News Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	5-6pm <u>Rate</u> \$375.00	:30	NM	1	\$375.00
48 WPBF 10/30/12 10/30/12 WPBF News 25 Mornings @ Class of Time - Pre-emptible with notice Start Date	9 5:30-5:57am <u>Rate</u> \$200.00	:30	NM	1	\$200.00
49 WPBF 10/30/12 10/30/12 WPBF News 25 @ 6:00PM Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1		:30	NM	1	\$450.00
50 WPBF 10/30/12 10/30/12 WPBF News 25 Mornings Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week		:30	NM :	1	\$375.00
Week: 10/29/12 11/04/12 -1 1 51 WPBF 10/30/12 10/30/12 Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	\$375.00 7-7:30PM	:30	NM	1	\$2,000.00
Start Date Week: End Date 10/29/12 Weekdays -1 Spots/Week 52 WPBF 10/30/12 10/30/12 Good Morning America	Rate \$2,000.00 7-9AM	:30	NM	1	\$475.00
Class of Time - Pre-emptible with notice	. 0,	.50	14101	'	Ψ+10.00

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www.thewpbfchannel.com

Alt Order# Contract / Revision 06252225 936442 Estimate # **Contract Dates Product** 10/30/12 - 11/05/12 AMERICAN CROSSRO4694

Advertiser Original Date / Revision 07/25/12 / 11/02/12 **American Crossroads**

		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	TypeSpo	ts	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$475.00					
53 WPBF 10/30/12 10/30/12 Jeopardy	7:30-8PM	:30		NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible	Pata					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -1 1	<u>Rate</u> \$2,000.00					
54 WPBF 10/31/12 10/31/12 M-SUN WPBF News 25 @	1 ¹ 11-11:35P M	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 M-SUN WPBF News 25 @ Credited	1:11-11:35PM	W :30	\$500.00	NM		
55 WPBF 10/31/12 10/31/12 Nightline	11:35-12:05AM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice						40.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$350.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 Nightline Credited	11:35-12:05A M	W:30	\$350.00	NM		
56 WPBF 10/31/12 10/31/12 The View	11A-12PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice					•	V 0.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$475.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type.		
1 WPBF 10/29/12-11/04/12 The View	11A-12PM	W:30	\$475.00	NM		
Credited 57 WPBF 10/31/12 10/31/12 WPBF News 25 @ Noon	12pm-1230pm	:30		NM	1	\$275.00
Class of Time - Pre-emptible with notice	12pm-1200pm	.50		MINI	•	Ψ275.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	Rate \$275.00					
59 WPBF 10/31/12 10/31/12 GENERAL HOSPITAL	GENERAL HOSPI	:30		NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/29/12 11/04/121 1	\$350.00					
60 WPBF 10/31/12 10/31/12 Dr. Oz	4-5p	:30		NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Pata					
Week: 10/29/12 11/04/121 1	<u>Rate</u> \$450.00					
61 WPBF 10/31/12 10/31/12 WPBF News 25 @ 5am	5-530am	:30		NM	1	\$125.00
Class of Time - Pre-emptible with notice	D-4-					
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$125.00					
62 WPBF 10/31/12 10/31/12 M-F 5pm News	5-6pm	:30		NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice						
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$375.00					
63 WPBF 10/31/12 10/31/12 WPBF News 25 Mornings @		:30		NM	1	\$200.00
Class of Time - Pre-emptible with notice						

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www.thewpbfchannel.com

Contract / Revision Alt Order # 06252225 936442 / 9 **Product** Estimate # Contract Dates 10/30/12 - 11/05/12 AMERICAN CROSSRO4694

Advertiser Original Date / Revision 07/25/12 / 11/02/12 American Crossroads

Snots/

						Spots/			
*Line	Ch Start [Date End Da	te Description	1	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$200.00				
64	WPBF 10/31/	12 10/31/1	2 WPBF New	s 25 @ 6:00PM	6-6:30PM	:30	MM	1	\$450.00
Wee	Class of Time Start Date k: 10/29/12	- Immediatel End Date 11/04/12	y Pre-emptible v <u>Weekdays</u> 1	vithout notice Spots/Week 1	<u>Rate</u> \$450.00				
65	WPBF 10/31/	12 10/31/1	2 WPBF News	s 25 Mornings	6-7 AM	:30	NM	1	\$375.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$375.00				
66	WPBF 10/31/	12 10/31/1	2 Wheel Of Fo	ortune	7-7:30PM	:30	NM	1	\$2,000.00
Wee	Class of Time Start Date k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays1	Spots/Week	<u>Rate</u> \$2,000.00	dos '			
67	WPBF 10/31/	12 10/31/1	2 Good Morni	ng America	7-9 AM	:30	NM	1	\$475.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12		le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$475.00				
68	WPBF 10/31/				7:30-8PM	:30	NM	1	\$2,000.00
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$2,000.00				
69	WPBF 10/30/	12 11/02/1	2 M-F 3-4P		M-F 3-4P	:30	NM	2	\$750.00
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	y Pre-emptible v <u>Weekdays</u> -TWTF	vithout notice Spots/Week 3	<u>Rate</u> \$375.00			e de la constante de la consta	
<u>Sp</u>		<u>te Range</u> /29/12-11/04/	Description 12 M-F 3-4P		Start/End Time M-F 3-4P	Weekdays Length -TuwThF :30	<u>Rate Type</u> \$375.00 NM		
70	WPBF 11/05/	12 11/05/1	2 M-F 3-4P		M-F 3-4P	:30	NM	1	\$375.00
Wee	Class of Time <u>Start Date</u> k: 11/05/12	- Immediatel End Date 11/11/12	y Pre-emptible v <u>Weekdays</u> M	vithout notice Spots/Week 1	<u>Rate</u> \$375.00				
71	WPBF 10/30/	12 11/02/1	2 10-11a Ande	erson Cooper	10-11a	:30	NM	2	\$550.00
Wee	Class of Time Start Date k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00				
72	WPBF 11/03/	12 11/04/1	2 Sat 6-7am N	lews	Sat 6-7am	:30	NM	1	\$150.00
Weel	Class of Time Start Date k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice WeekdaysS-	Spots/Week 1	<u>Rate</u> \$150.00				
73	WPBF 10/30/	12 11/02/1	2 WPBF News	25 Mornings @	5:30-5:57am	:30	NM	1	\$350.00
Weel	Class of Time Start Date k: 10/29/12	- Fixed Non I End Date 11/04/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$350.00				
74	WPBF 11/03/			lews	Sat 5-6am	:30	NM	1	\$200.00
	Class of Time Start Date		Pre-emptible <u>Weekdays</u>	Spots/Week	Rate				

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order # 06252225 936442 / 9 **Contract Dates** Estimate # Product 10/30/12 - 11/05/12 AMERICAN CROSSRO#694 Original Date / Revision <u>Advertiser</u>

www.tne	ewpbfchannel.com	l			Ame	American Crossroads				07/25/12 / 11/02/12		
*Line	Ch Start I	Date End Da	ate Descriptio	n	Start/End Time	Days	Spots/ Length Week	Rate	Type S	pots	Amount	
Wee	<u>Start Date</u> k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	. <u>Rate</u> \$200.00							
75	WPBF 11/03/	12 11/03/1	2 Sat 6-7am i	News	Sat 6-7am		:30		NM	1	\$250.00	
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Pre-emptib End Date 11/04/12	le with notice Weekdays	Spots/Week	<u>Rate</u> \$250.00							
76	WPBF 10/30/	12 11/02/1	2 1230-1P Ad	cess Hollywood	1230-1p		:30		NM	1	\$475.00	
Wee	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$475.00							
77	WPBF 11/03/	12 11/03/1	2 Sat 5-6am	News	Sat 5-6am		:30		NM	1	\$200.00	
Wee	Class of Time Start Date k: 10/29/12	End Date	Pre-emptible Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00				-			
78	WPBF 10/30/			9-10a	9-10a		:30		NM	1	\$650.00	
Wee	Class of Time Start Date k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$650.00							
79	WPBF 10/31/	12 11/02/1	2 WPBF New	s 25 Mornings	6-7AM		:30		NM	1	\$1,000.00	
Wee	Class of Time Start Date k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$1,000.00							
80	WPBF 11/03/	12 11/03/1	2 M-Sun 1130	p-12am Late Ne	v1130p-1205am		:30		NM	1	\$1,300.00	
Wee	Class of Time Start Date k: 10/29/12		Pre-emptible <u>Weekdays</u> S-	Spots/Week	Rate	, consumer ,			1	And Andread Andread		
81	WPBF 11/04/	12 11/04/1	2 GMA Sunda	ay 7-8am	Sun 7-8am		:30		NM	1	\$1,000.00	
Weel	Class of Time <u>Start Date</u> k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,000.00							
82	WPBF 11/02/	12 11/02/1	2 10-11a And	erson Cooper	10-11a		:30		NM	1	\$725.00	
Weel	Class of Time Start Date k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00							
83			2 WPBF New	s 25 Mornings	6-7AM	·	:30		MM	1	\$950.00	
Weel	Class of Time Start Date k: 11/05/12	- Fixed Non End Date 11/11/12		Spots/Week 1	<u>Rate</u> \$950.00							
			2 WPBF New	s 25 @ Noon	12pm-1230pm		:30		NM	1	\$1,150.00	
	Class of Time <u>Start Date</u> k: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emptible <u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,150.00							
			2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$375.00	
	Class of Time Start Date k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$375.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Totals

68

\$40,375,00

Notwithstanding to whom bills ere rendered, advertiser, egency and service, jointly and severally, shall remain obligated to pay to station the emount of any bills rendered by stetion within the time specified and until payment in full is received by stetion. Payment by edvertiser to agency or to service or peyment by agency to service, shell not constitute peyment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the ebove terms end conditions. Four weeks advance cancelletion notice is required unless otherwise specified.

Heerst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with en intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this edvertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Print Date 11/02/12

Alt Order #

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www.thewpbfchannel.com

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

06252225 936442 / 9 Estimate # Contract Dates Product AMERICAN CROSSRO#694 10/30/12 - 11/05/12

Original Date / Revision <u>Advertiser</u> 07/25/12 / 11/02/12 **American Crossroads**

Contract / Revision

Time Period # of Spots **Gross Amount Net Amount** 10/29/12 -11/05/12 68 \$40,375.00 \$34,318.75 **Totals** 68 \$40,375.00 \$34,318.75

Signature:	Date:	
Dignature.	Date.	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills ere rendered, advertiser, egency and service, jointly and severally, shall remein obligated to pay to stetion the emount of any bills rendered by stetion within the time specified and until payment in full is received by stetion. Peyment by edvertiser to agency or to service or payment by egency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the ebove terms end conditions. Four weeks edvence cancellation notice is required unless otherwise specified.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

BILLING AND PAYMENTS 1.

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency (a) shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

TERMINATION 2.

- Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. **FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which anse out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or fumished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]